



[www.liophant.org/i3m](http://www.liophant.org/i3m)

## I3M Sponsorship Packages

I3M provides great visibility over a wide and qualified audience to sponsors; I3M is a MultiConferences including specific sharp event addressing well defined audience targets in Modeling and Simulation and it is organized usually in appealing locations within elegant and efficient infrastructures (i.e. usually International Hotels).

For specific proposals please contact [i3m@simulationteam.com](mailto:i3m@simulationteam.com)

As example, the I3M2011 location was Ergife Palace Hotel in Rome Italy; in this framework over 500 simulation experts from 52 countries attended the I3M and over 20 companies presented their products in the exhibition area; among the I3M Industrial Sponsors were listed large corporations, high tech excellence companies and medium/small enterprises such as CAE, PRESAGIS, CAL-TEK, MAST and Aegis Technologies. Media Partners of the I3M2011 included MS&T and Euromerci Magazines and Journals.

Since 2012, I3M becomes the:

### **"International Multidisciplinary Modelling & Simulation Multiconference"**

*The M&S Multiconference moving around the World and along the Years attended by TopExperts from Mediterranean, Latin & North Americas, Europe, Asia, Africa and Australia (9<sup>th</sup> Edition in 2012)*

I3M Includes the following events:

- **EMSS** European Modelling & Simulation Symposium,
- **HMS** The International Conference on Harbour, Maritime & Multimodal Logistics Modelling and Simulation,
- **MAS** The International Conference on Modelling & Applied Simulation,
- **IMAACA** The International Conference on Integrated Modeling and Analysis in Applied Control and Automation,
- **DHSS** The International Defense and Homeland Security Simulation Workshop,
- **I WISH** The International Workshop on Innovative Simulation for Health Care,

In addition I3M includes Workshops, User Group and Special Sessions

- **M&S Net Workshops**
- **McLeod Workshops**
- **New Simulation Project Workshops**
- **User Groups**
- **Special Sessions** (i.e. Smackdown, SimSummit, Capricorn)

### **I3M Sponsoring Opportunities and Supports**

During I3M the following items are usually prepared and could be used as support for promotion:

- I3M Web Site and Single Conferences / Workshops Web Sites - Web Format
- I3M Conferences Proceedings of each Conference (EMSS, HMS, MAS, IMAACA, DHSS, I WISH) - Hardcopy
- I3M CD/DVD Conference Proceedings including all the I3M Papers (EMSS, HMS, MAS, IMAACA, DHSS, I WISH) plus additional material - CD / DVD
- Full I3M Conferences Proceedings including all I3M Papers (EMSS, HMS, MAS, IMAACA, DHSS, I WISH) - Electronic Format
- I3M CD/DVD Conference Synthesis including the whole I3M Table of Contents (EMSS, HMS, MAS, IMAACA, DHSS, I WISH) plus additional material - CD / DVD
- I3M Conferences Synthesis (Electronic) including all the Table of Contents (EMSS, HMS, MAS, IMAACA, DHSS, I WISH) - Electronic Format
- I3M Conference Final Program covering of the whole I3M Conference (EMSS, HMS, MAS, IMAACA, DHSS, I WISH ) - Hardcopy & Electronic
- I3M Conference Program at a Glance providing one shot overview on color of the whole I3M Conference (EMSS, HMS, MAS, IMAACA, DHSS, I WISH ) - Hardcopy & Electronic
- I3M Conference Call for Papers informing about the Conference of the whole I3M Conference (EMSS, HMS, MAS, IMAACA, DHSS, I WISH ) - Hardcopy
- I3M Conference Call for Papers informing about the Conference of the whole I3M Conference (EMSS, HMS, MAS, IMAACA, DHSS, I WISH ) - Electronic
- I3M Conference Newsletter informing about the Conference of the whole I3M Conference (EMSS, HMS, MAS, IMAACA, DHSS, I WISH ) - Electronic
- I3M Conference Facebook Framework keeping up to date on the whole I3M Conference (EMSS, HMS, MAS, IMAACA, DHSS, I WISH ) - Social Network
- I3M Conference Linkedin Framework keeping up to date on the whole I3M Conference (EMSS, HMS, MAS, IMAACA, DHSS, I WISH ) - Social Network
- Others Social Networks Frameworks (i.e. Twitter)
- I3M Conference Bag distributed to all the regular and full attendees at registration desk and including leaflets, material, I3M CD etc.
- I3M Conference Roll up and/or Banners distributed into the conference and exhibition area
- I3M Conference Social Event Sponsors Roll ups and/or Tags distributed into the conference and exhibition area for Sponsors of I3M Coffee Breaks, Lunches and Dinner
- I3M Industrial Sponsors Obelisk Award provided to the Industrial Sponsors to be displayed on their desk on the exhibition area to highlight their contribution and efforts
- I3M Exhibition Area Panels and Sign: in the I3M Exhibition Area the coffee breaks are served; this area includes booths and space for banners/roll ups and sign that need to be authorized by I3M Organization

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## Industrial Sponsors

I3M Industrial Sponsors obtain great visibility over a wide and qualified audience, several sponsoring opportunities are available as presented in this document

### **Special Sessions, Demonstrations Sessions & User Meetings**

I3M Industrial Sponsors are entitled to organize **Special Sessions, Demonstrations or User Meetings** during the I3M conference-days; by this feature they are entitled to have a Conference Room (usually capacity up to 50 people); the duration of each of these session sessions is 1.5 hour and there are 5 time slots available (9-10:30 / 11:00-12:30 / 14:00-15:30 / 16:00-17:30 / 17:45-19:00)

These Sessions and related activities are listed and promoted in the I3M Final Program on the Web, Hardcopy and I3M CD. The I3M Organization Committee will provide for each session/room one beam projector and an Exhibit Booth will be Included in the sponsorship. The Demonstration Session could be open to all I3M attendees or restricted to special users based on Industrial Sponsor Needs; the rate of this service is usually 2'000.00 Euro/session

### **I3M Sponsor Grades**

I3M Industrial Sponsors could acquire the following I3M partnership levels:

#### **Platinum Partner: Free Booth 3 People Access to I3M, Leaflets in I3M Bags**

3 I3M CEP<sup>1</sup> Coffee Breaks & 3 I3M CEP<sup>1</sup> Lunches

I3M Obelisk Sponsor Award

Very High Visibility on I3M Programs, Proceedings & Web Site, Banners/Rollups, etc.

Possibility to Include Leaflets and Brochures of the Partner in the bags

3 Free Accesses to the Conference

Euro 10'000.00

#### **Gold Partner: Free Booth 1 People Access to I3M, Leaflets in I3M Bags**

3 I3M CEP<sup>1</sup> Lunches

I3M Obelisk Sponsor Award

High Visibility on I3M Programs, Proceedings & Web Site, Banners/Rollups, etc.

Possibility to Include Leaflets and Brochures of the Partner in the bags

1 Free Access to the Conference

Euro 6'000.00

#### **Ivory Partner: Free Booth, 1 People Access**

High Visibility on I3M Programs, Proceedings & Web Site

1 Free Access to the Conference

Euro 1'000.00

#### **Technological Partner Free Booth, I3M Registration Required**

High Visibility on I3M Programs, Proceedings & Web Site

Euro 500.00

<sup>1</sup> I3M CEP: Sponsorization of a I3M Convivial Event Packages

### **Communication Package**

For each sponsorship package and level described above, the following items are included with specific size and visibility:

- Sponsor Logo on **I3M Conference Proceedings Book (hardcopy)**
- Sponsor Logo on **I3M Conference Final Program (hardcopy & electronic)**
- Sponsor Logo & Hyperlink on **I3M Conference Proceedings CD-ROM**
- Sponsor & Hyperlink Conference on **I3M Website**

### **Convivial Event Packages**

Industrial Sponsor are entitled to co-sponsor the I3M Social Events by acquiring I3M Convivial Event Packages (**I3M CEP**) as described in the table below:

<b>Description of the CEP (Event) N° of Events</b>	<b>Rate [€]</b>
• <b>Gala Dinner</b> 1	5'000.00
• <b>Lunch (1st day)</b> 1	2'000.00
• <b>Lunch (2nd day)</b> 1	2'000.00
• <b>Lunch (3rd day)</b> 1	2'000.00
• <b>2 Coffee Breaks (1st day)</b> 2	1'500.00
• <b>2 Coffee Breaks (2nd day)</b> 2	1'500.00
• <b>2 Coffee Breaks (3rd day)</b> 2	1'500.00

The Co-Sponsors are highlighted in the I3M Programs on the hardcopy, I3M CD and Web; in addition during each one of these events the I3M Organization Committee provide rollup that shows the name and the logo of the companies that co-sponsor the event.

### **Exhibit Booths**

**Exhibit Booths** will be available in the conference area. Exhibit Booths usually are complimentary, but due to the limited number the final decision on booths assignment is taken by the I3M Organization Committee based on requests received from interested companies and agencies; therefore even the exhibitors obtaining a free booth need to complete a full registration package for each of their personnel attending the event and/or accessing the exhibition area.

### **Promotional Materials and Gadgets**

For including in the I3M Conference Bag sponsors' promotional materials or gadgets please contact the I3M organization for terms and conditions [i3m@simulationteam.com](mailto:i3m@simulationteam.com)

## Media Partners

**I3M Media Partners** are finalizing agreements with I3M Organization for promoting the event in their media channels; I3M provides to Media Sponsors visibility on the **I3M Web Site and Social Networks, I3M Final Program Hardcopies, I3M Conference Material, I3M CD**

The Media Partners provide information about current and future I3M Editions in their Journals and Websites and are entitled to publish info notes and news about I3M; in addition Media Partners could provide free samples of their publications and/or copies to be included in I3M Packages and Media.

Media Partnership **don't require any financial commitments** for these basic services.

Media Partners are usually Publishers, Editors, Journals or Magazines interested in Modeling & Simulation and in its applications.

Media Partners of the I3M2011 included MS&T and Euromerci Magazines and Scientific Journals.

Some Media Partner organize special insert and or special issues dedicated to most innovative and interesting initiatives presented during I3M (i.e. Special Issues); for instance in I3M2012 several Special Issues of Scientific Journals were organized on the following International Journals:

- International Journal of Food Engineering  
*Special Issue on: "Modelling and Simulation of Food Processing and Operations"*
- International Journal of Critical Infrastructures  
*Special Issue on: "Homeland security: a Control System Point of View"*
- International Journal of Simulation and Process Modelling  
*Special Issue on: "The Future of Modeling & Simulation: Applications in Industrial Plants, Processes and Services"*
- International Journal of Simulation and Process Modelling  
*Special Issue on: "The Future of Modeling & Simulation: Training, Experimentation and Decision Making"*
- International Journal of Privacy and Health Information Management  
*Special Issue on: "Modeling, Simulation, and Computational Methods for Privacy and Healthcare Information"*

For further information on Media Partners please contact [i3m@simulationteam.com](mailto:i3m@simulationteam.com) or the Conference General/Program Chair(s)